

Coaching Different Personalities: Skeptics

A Biogenetix Clinical Presentation

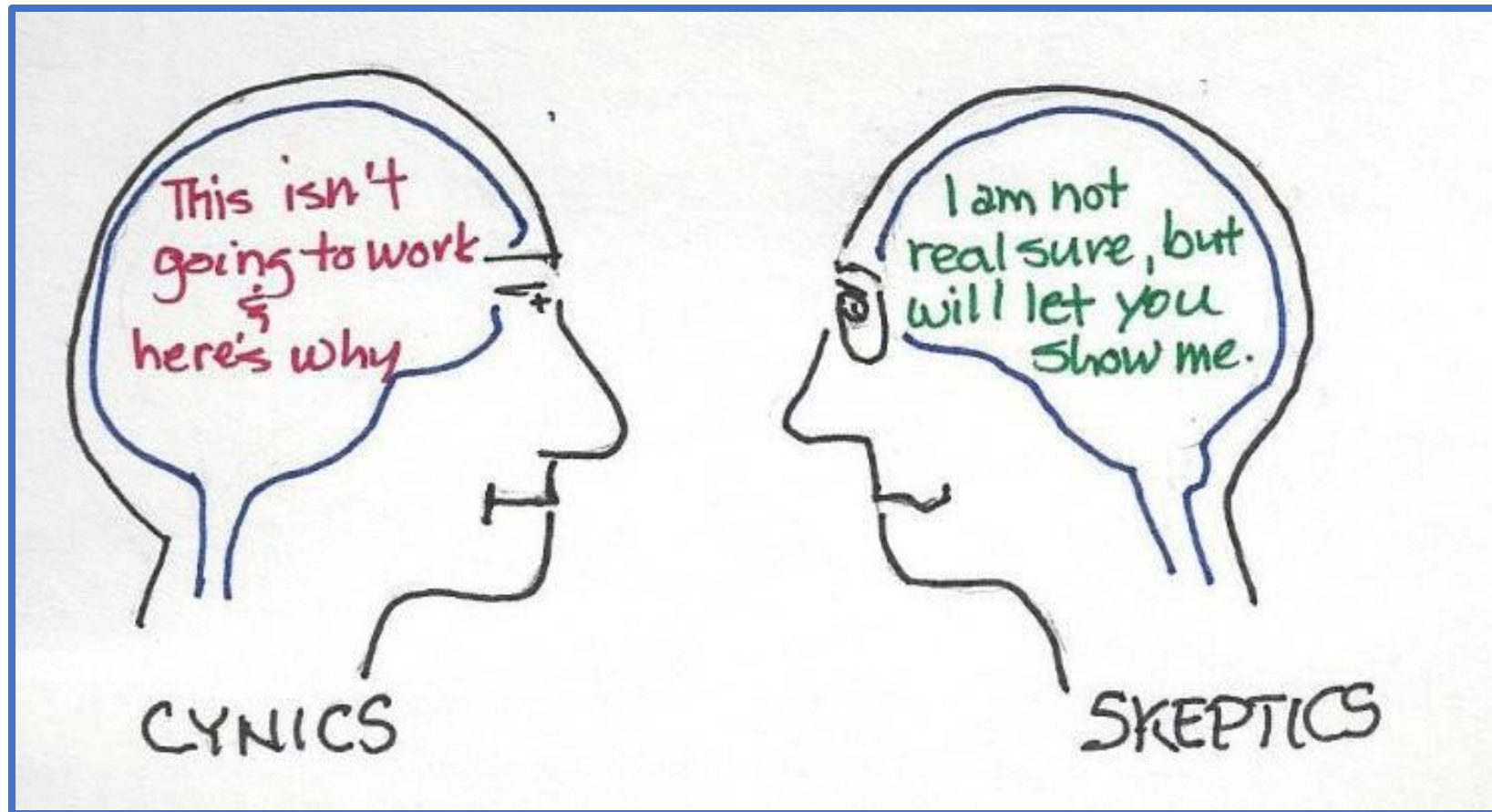
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- *Information in this presentation is not intended to diagnose, treat, reverse, cure, or prevent any disease. While this presentation is based on medical literature, findings, and text, The following statements have not been evaluated by the FDA.*
- *The information provided in this presentation is for your consideration only as a practicing health care provider. Ultimately you are responsible for exercising professional judgment in the care of your own patients.*





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- Needlessness
- Proof is in the roots



*Marketing Presentations:

- Don't rely on their education of situation (solution vs prob)
- Multiple hurdles before participation
- Social proof
- Data
- Vision Casting
- Needlessness – how do you show it?



