

Casual Friday Presents

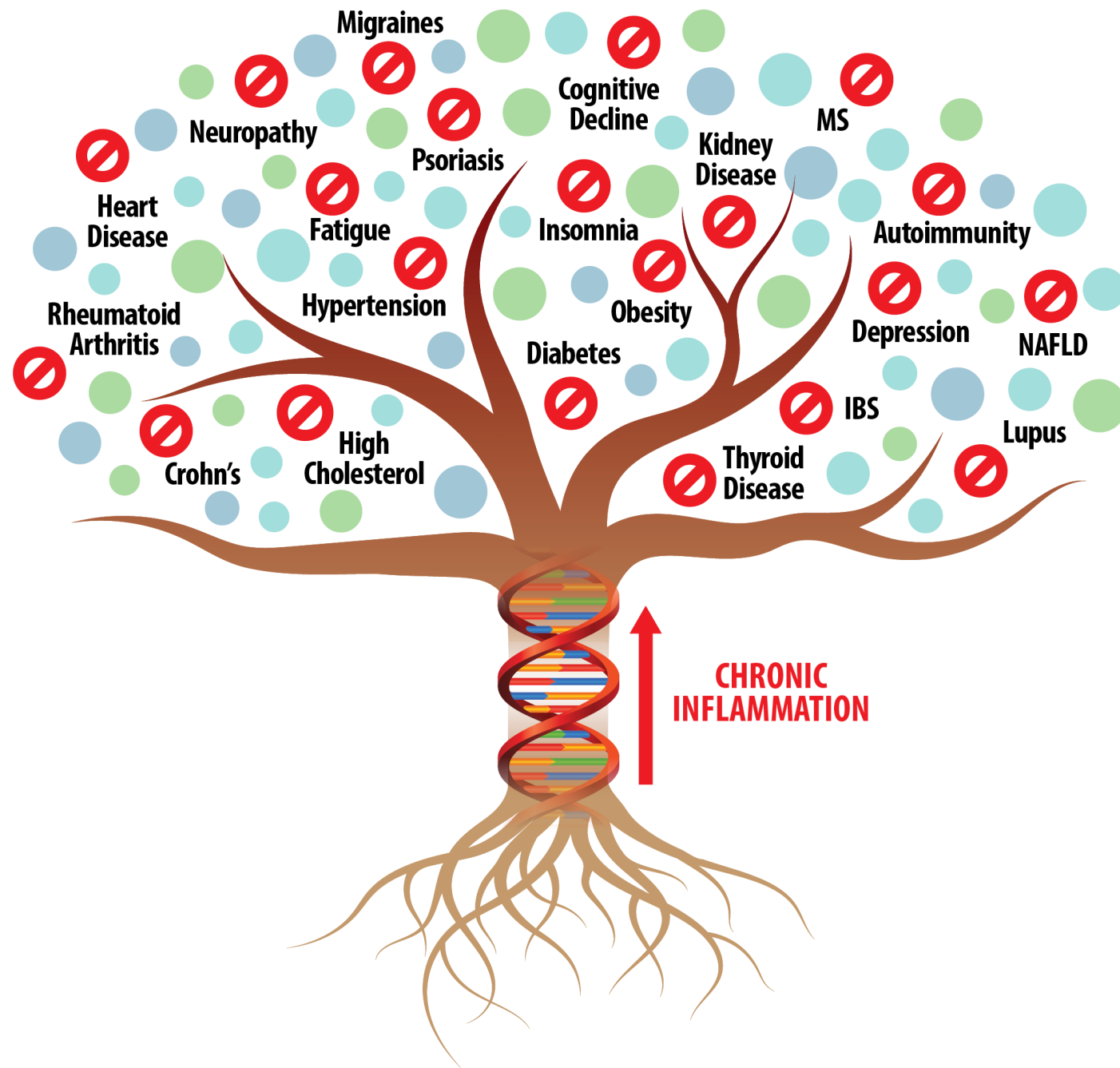
Report of Findings

How to Frame a Narrative

A BIOGENETIX CLINICAL PRESENTATION

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Framing Narrative

1. Where are they? Symptoms, current status, current interventions.
2. Are they seeing the reality of the situation?
3. What do they want?
4. Uncover the coping mechanism.
5. Lab review skills.
6. Communication strategies.



Where are they?

1. Primary concern
2. Accessory concerns
3. Primary Diagnosis
4. Concomitant diagnoses



Are they seeing reality?

1. Do they know what the future of their condition brings?
2. Are they willing to see that negative future?
3. Do they have frustrations with current treatment options?
4. Have they gotten better or worse over time?

What do they want?

1. Symptom management?
2. Are their goals real?
3. Are their goals relevant?
4. Are their goals opposite of the NVOF?

Uncover the Coping Mechanism

1. What kind of words are they using in paperwork or in conversation?
2. Features of the coping mechanism.
3. These are the spots you want to focus on handling during narrative formation.

Lab Review Skills

1. Different forms for different cases.
2. Avoid top-down monologues.
3. Group findings to address main concerns.
4. Always build lab review toward improvement.

Communication Strategies

1. Pace of information
2. Tone of voice
3. Hedge words
4. Their emotional state
5. Your emotional state

*Does your communication reflect your purpose?



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Paperwork Walkthrough

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New Patient Application and Case History

Name John Thomas Age 54 DOB Sex: M F SSN

Address 12311 Lakeshore Blvd. City Lakewood State FL Zip 34711

Email Home/Cell Phone

Occupation/Employer Owner Length of employment

How did you hear about us? NA

Present Complaints

1. My main health problems are Sugar, fatigue, weight, neuropathy
2. Which of your main problems is/are the most concerning? All.
3. You, more than anyone else, know most about your health condition. In your own words and opinion, why do you think your health problems exist? Not enough exercise, too many foods late at night.
4. How often are you aware of your health problems?
 - ☒ I never really notice them.
 - ☐ I rarely notice them, maybe monthly.
 - ☐ I notice them sometimes, maybe weekly.
 - ☐ I definitely notice them, maybe daily.
 - ☐ I am constantly dealing with them.
5. How severe are your health problems?
 - ☐ Minimal: I can mostly do whatever I want.
 - ☒ Slight: I can usually push through my day.
 - ☐ Moderate: It's challenging getting through my day.
 - ☐ Severe: I'm having a very difficult time functioning day to day.
 - ☐ Extreme: I can hardly function in my life anymore.
6. Have others noticed or commented on your health? Y N What have they said? you look tired.
7. Has your health caused you to lose time or miss out from the following? (Please provide a brief description.)

Work? Y N

Family? Y N

Leisure? Y N golfing on Thursdays

Other:
8. What measures (diet) or exercise (programs), counseling, medical programs, (Google), WebMD, etc) have you tried?
9. If you cannot find a solution to your health problems, what do you think will happen to you? Nothing. same as has been
10. List your 3 most important health goals in order of importance:
 1. Sugar
 2. Neuropathy
 3. weight
11. Rate your motivation to achieve these goals:

0 1 2 3 4 5 6 7 8 9 10
12. Who is your biggest supporter when it comes to improving your health? me

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We Want to Hear from You!

Give us your Casual Friday feedback
with this short 5-question survey.



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